



# The Shofar

Beth Am Shalom - A Reform Jewish Congregation  
A New Beginning . . . to an Old Tradition  
[www.bethamshalom.org](http://www.bethamshalom.org)

## Message from Rabbi

### Good Friends Don't Let Friends get away with Racism

Do you recall that public service commercial from some years ago that declared, "good friends don't let friends drive drunk"? The ethical and common sense inherent in that message are, I hope, clear and compelling. *Because* we care about our friends, we say and do things that they may not like, but in the long-run are good for them and show our true caring and love. We want our truly good friends to do the same for us.

That is why I spoke about religious tolerance in, not one, but two sermons over the High Holy Days. On Rosh Hashanah, I talked about alarming acts of religious intolerance here at home in America, and on Yom Kippur my sermon was entitled, "Can I Criticize Israel and Still be a Good Jew?" I ultimately answered, "Yes", arguing that constructive criticism is, in fact, an act of a good friend and an expression of love.

Therefore, with that principle in mind, I share a disturbing development in Israel with you and ask you to raise your voice in protest (see below for a specific suggestion). My information comes from ARZA (the Association of Reform Zionists of America).

Fifty leading Israeli municipal chief rabbis, all employed by the State, have signed on to a religious ruling which forbids renting homes to gentiles--a move particularly aimed against Arabs. This ruling comes just months after the Chief Rabbi of Safed initiated a call urging Jews to refrain from renting or selling apartments to non-Jews.

I join our Zionist arm in asking that you write a letter to the Israeli Ambassador to express your concerns. We should be aware that this appalling "ruling" follows several bills brought before the Israeli Knesset which are, in the minds of their authors, designed to insure that the country remains a Jewish state by isolating Israel's Arab population. On my interpretation of Judaism, these bills will do just the opposite by making Israel decidedly "un-Jewish." Consider these statements by some of the chief rabbis which make clear their motives: "We don't need to help Arabs set down roots in Israel," said Rabbi Shlomo Aviner of the Beit El settlement. "Racism originated in the Torah," said Rabbi Yosef Scheinen, who heads the Ashdod Yeshiva. He added that he did not see the move as racist so much as segregationist.

January 2011  
Tevet/Shevat 5771  
Volume 4, Issue 7



Check out our  
**WEBSITE!**

[www.bethamshalom.org](http://www.bethamshalom.org)

### What's Inside:

Worship Services .....	2
Cantor .....	4
Rabbi.....	5
President .....	5
Tzedakah .....	7
Refuah Shleima.....	8
Yahrzeit.....	10
Memorials.....	11
Sponsors .....	14 - 15
Calendar .....	Insert



## Worship Services

**Friday, Jan. 7**  
7:00PM Erev Shabbat Family Service

*Shabbat Bo*

Exod. 10:1-13:16  
Haftarah Jeremiah 46:13-28

**Friday, Jan. 14**  
8:00PM Erev Shabbat Service

*Shabbat B'shalach*

Exod. 13:17-17:16  
Haftarah Judges 4:4-5:31; 5:1-31

**Friday, Jan. 21**  
8:00PM Erev Shabbat Service

*Shabbat Yitro*

Exod. 18:1-20:23  
Haftarah Isaiah 6:1-7:6; 9:5-6

**Friday, Jan. 28**  
8:00PM Erev Shabbat Service  
with Anniversaries

*Shabbat Mishpatim*

Exod. 21:1-24:18  
Haftarah Jeremiah 34:8-22:33; 25-26

**Friday, Feb. 4**  
6:00PM Pot Luck Dinner  
7:00PM Erev Shabbat Family Service  
with 6<sup>th</sup> Grade

*Shabbat Terumah*

Exod. 25:1-27:19  
Haftarah Isaiah 66:1-13,23

**Friday, Feb. 11**  
8:00PM Erev Shabbat Service

*Shabbat Tetzaveh*

Exod. 27:20-30:10  
Haftarah Ezekiel 43:10-27

**Friday, Feb. 18**  
8:00PM Erev Shabbat Service

*Shabbat Ki Tisa*

Exod. 30:11-34:35  
Haftarah I Kings 18:1-39

**Friday, Feb. 25**  
8:00PM Erev Shabbat Service

*Shabbat Vayakheil*

Exodus 35:1-38:20  
Haftarah I Kings 7:40-50

WE would like to thank everyone for their past support of the **Beth Am Shalom Food Pantry.**

The pantry is now temporarily closed.

### THIS MONTH:

### FUTURE HAPPENINGS:

*Sweetheart Brunch*  
10:00AM  
Feb. 13, 2011

*Vendor Showcase*  
12:00 – 3:00PM  
Feb. 19, 2011

*Adult Pre-Purim Party*  
7:30PM  
March 12, 2011

*Mahjong, Canasta, & Game Party*  
11:30AM  
March 22, 2011

*The Jacob Marcus Center of the American Jewish Archives*  
presents

### **NEW LEADERSHIP PROGRAMS FOR HIGH SCHOOL & COLLEGE STUDENTS**

Nominations are required for all programs & can be made through our website: [www.americanjewisharchives.org/nomination](http://www.americanjewisharchives.org/nomination)

Participants will be staying in the newly renovated Sisterhood Dormitory

Spring High School Retreat: March 4 – 6, 2010

Spring College Retreat: April 8-10, 2010

For additional details, see the flyer on the bulletin board or you can contact

Youth Programs at 513-487-3232 or

[youthprograms@huc.edu](mailto:youthprograms@huc.edu)

## ADULT ACADEMY CLASSES & SCHEDULE

### January Schedule

January 5<sup>th</sup>, 10:30 to 12:00 in the library  
Haftarah Study with the rabbi—. The suggested text is "*The Haftarah Commentary*" by Gunter Plaut and Chaim Stern.

January 24<sup>th</sup>, 2:00 & 7:30 in the library.  
Our Israeli movie program, Understanding Israel Through Film, continues with "The Band's Visit". This movie, about a band comprised of members of the Egyptian police force who head to Israel to play at the inaugural ceremony of an Arab arts center and find themselves in the wrong town, has gentle humor and shows what is good in Israeli-Arab relations. It won awards at Cannes, Montreal and Tokyo.

We will be showing it twice on the date listed above. Please let us know that you plan to attend by either filling out the form below and returning it to the office, or by calling the office at (732) 363-2800. Also, please indicate for which showing you would be interested. See you at the movies!

---

#### APPLICATION FORM FOR ALL COURSES 2010-2011

NAME \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_

COURSES I (WE) WISH TO PARTICIPATE IN:

\_\_\_\_\_ TIME \_\_\_\_\_

\_\_\_\_\_ TIME \_\_\_\_\_

\_\_\_\_\_ TIME \_\_\_\_\_

**IF YOU HAVE AN IDEA FOR ANOTHER COURSE, PLEASE TELL US ABOUT IT!**

**Please return to the office**

## Cantor's Message

### Rosh Hashanah Versus the Secular New Year How is the Jewish New Year Different from the Non-Religious Date?

*(this is taken from an e-article from Sep 2, 2009 by Jan Lee found on suite101.com)*

Rosh Hashanah is more than a Jewish celebration of the changing of the year; It symbolizes a Jew's ongoing spiritual commitment to God, to oneself and to his community.

The difference between Rosh Hashanah and the Western New Year that begins on January 1 can be seen in the way that Jews celebrate this special holiday. On Rosh Hashanah Jews generally don't get together to party but to reflect on the importance of the occasion. Instead, most Jews gather with others in synagogue to acknowledge the spiritual and historical importance of this period. They pray and they review their individual and collective responsibilities to be better people.

For some, the secular New Year is a period of transition, but one that doesn't really demand personal reflection. Jews acknowledge the meaning of this day, since it is directly followed by the holiest day of the year, Yom Kippur, or the Day of Atonement.

Rosh Hashanah takes place not in the middle of winter, when the ground is barren and cold, but at the end of the growing season and the start of another (there are two planting seasons in Israel, the spring and the fall). Symbolically, Rosh Hashanah is a time for harvest, a time to gather what one has produced with the previous year, and to look forward to a time of bounty: the agricultural harvest season that follows directly after Yom Kippur.

The foods that are eaten during this holiday symbolize the Jew's connection with life and community. Apples dipped in honey, and the sweet challah, which is round instead of braided, symbolize life and the wish for sweetness in the transpiring new year. A fruit that one has not eaten during the past year also symbolizes a hope for a new beginning.

In some ways, the Jewish tradition to share symbolic foods is similar to the Western tradition of sharing a potluck dinner on the evening of the secular New Year. But the Jewish New Year tradition contrasts strongly with the concept of drinking or "letting loose" to celebrate the New Year. For Jews, the New Year doesn't really arrive until the close of Yom Kippur, when Jews have acknowledged their responsibilities to make amends for past transgressions, and the Book of Life has been sealed for another year.

Best wishes for a 2011 of blessing!

*Cantor Alisa Forman*

## RABBI cont'd

These proposed laws and statements should remind us of our shameful racist and segregationist past. They would receive little support today in America and much condemnation. We hold the Jewish State to the same high standards and we are acting: Both the Israel Movement for Progressive Judaism (IMPJ) and the Israel Religious Action Center (IRAC) have opposed the ruling and these hateful statements through public protest and legal action. ARZA has called upon all relevant Israeli governmental bodies to reject and condemn the statement of the chief rabbis and has praised **those Israeli Orthodox rabbis who have openly criticized the ruling of their colleagues, as well as Israeli politicians who have strongly condemned this statement**, including Prime Minister Netanyahu who said that it was forbidden for such comments to be made in a democratic state, "especially in a Jewish democratic state that respects Jewish tradition and the Bible."

ARZA President, Rabbi Robert Orkand, writes, "We hope and pray that all Israelis, no matter their political affiliation or religious practice, will take to heart the words of the Declaration of Independence that called into being the State of Israel, words which calls upon '...the Arab inhabitants of the State of Israel to preserve peace and participate in the up-building of the State on the basis of full and equal citizenship...'"

Denying Arab or any non-Jews housing or any other basic rights is at complete odds to Israel's founding document and is a distortion and an outright contradiction of the teachings of Torah. Although Arab citizens of Israel can trace their presence on Israeli soil back many generations, and are not, properly speaking "strangers," as non-Jews in the Jewish state, the following teaching from Leviticus applies: "When a stranger resides with you in your land, you shall not wrong him. The stranger who resides with you shall be to you as one of your citizens; you shall love him as yourself, for you were strangers in the land of Egypt" (Lev. 19:33-34).

Please record your protest by writing to Ambassador Michael Oren, Ambassador to the United States from Israel. You can write to him directly at: [Emb-sec3@israelemb.org](mailto:Emb-sec3@israelemb.org)

Remember, **Good Friends Don't Let Friends get away with Racism.**

*Rabbi Steve*

## President's Message

Hard to believe that it is a New Year. 2010 seems to have gone by so quickly, either I am that busy or I am that old. It has taken me weeks to write this article, I wanted to share something 'profound' for the New Year. Being Temple president has offered me a unique experience and an opportunity to interact in a meaningful way with all of you. For that I will be forever grateful.

What has struck me the most in recent days is how a small, simple act of kindness can mean so much to it's recipient. Look around you. Is there something you can do to help the next person? Recently, a young family drove one of our more senior members to Friday night services. She might not have otherwise been able to attend and as a founding member of the former Temple Beth Am it was wonderful to have her with us again. I know that she enjoyed the services as well as being in our new sanctuary.

To those members who organized and conducted Hanukah services at the Nursing Home in Holiday City, and the members who orchestrated the collection and purchase of Christmas presents for a young girl whose family has fallen on hard times, THANK YOU.

Each of you has made a positive difference in someone's life through your acts of kindness. Each of you is a role model for all of us and is deserving of our admiration and respect. As a congregation, I hope that all of us, young and old, can make doing these simple acts of kindness contagious and 'pay it forward'. How much happier we all will be in the New Year.

*Pam Ligoriski*, President

## Religious School

December 5<sup>th</sup> was a joyous time in Beth Am Shalom. Our annual Chanukkah party was "sold out". Our students were treated to a story teller, singing by our Jr. Choir, and of course, thanks to Men's Club and Sisterhood, latkes with all the trimmings.

We recently sent out progress reports. Please use them to guide you in knowing what is expected of your child in his/her grade level.

Our 7<sup>th</sup> and 8<sup>th</sup> graders helped Rabbi conduct a Friday Evening/Chanukkah Service. We encourage all our students to attend Friday evening services as often as possible. Students in 6<sup>th</sup> and 7<sup>th</sup> Grade should also attend Bar/Bat Mitzvah services to better acquaint them with what will be expected of them when it is their "turn at bat".

Reading logs. Please sign your child's reading log as indicated. Logs should be brought to class at each meeting. We have noticed a marked improvement in fluency when reading is done nightly.

**PLEASE! PLEASE! PLEASE! FOLLOW THE PLAN FOR DROPPING OFF AND PICKING UP STUDENTS. PICKING UP ON TUESDAYS IS ESPECIALLY DANGEROUS NOW THAT IT IS DARK WHEN THE STUDENTS ARE DISMISSED.**

Reminder:

Sunday: All students enter and leave from the glass doors in back of the building nearest the classrooms.

Tuesday: 3<sup>rd</sup>-6<sup>th</sup> Grades enter and leave as above;  
7<sup>th</sup>-9<sup>th</sup> Grades enter and leave from the main doors.

Students who carpool will enter or leave from either location depending on which grade level parent is driving. The students have had assemblies and made aware of these procedures.

Thank you to everyone who continues to support Religious School with your generous donations.

*Josh Tuzelbach,*

Religious School Administrator

# TZEDAKAH

## Yahrzeit Fund

Elaine Roffman in loving memory of her mother, Anna Seed

Jim & Barbara Woldow in loving memory of his father, Barney B. Woldow

Denise & Robert Mako in loving memory of her grandmother, Pauline Chamikles

Pauline Vallon & Family in loving memory of Mollie Weissbard

Judy Bernard in loving memory of her husband, Barry Bernard

The Itell Family in loving memory of Isadore Ittelman

Jim & Barbara Woldow in loving memory of his brother, Robert J. Woldow

Dorothy & Fischel Myers in loving memory of his sister, Ruth Shapiro

Harold & Fran Gimpel in loving memory of his mother, Catherine Gimpel

Reuben & Iris Baumgarten in loving memory of her father, Joseph Lesson

Judy & Marty Lefsky in loving memory of his mother, Eva Lefsky

The Itell Family in loving memory of Mary Ittelman

Gloria & Len Kaminer in loving memory of her mother, Anna Kolinsky

Gloria & Len Kaminer in loving memory of her father, Harry Kolinsky

Gloria & Len Kaminer in loving memory of his mother, Fannie Kaminer

Rosalind & Bernard Walton in loving memory of her mother, Bessie Sukoneck

Milton Frey in loving memory of his father, Adolph Frey

Milton Frey in loving memory of his wife, Barbara Frey

Louis Feldman in loving memory of his father, Pincus Feldman

Estelle Gutworth in loving memory of her father, Max Graff

Sue & Al Rutsky in loving memory of her father, Arthur Spitzer

Elsie & Curtis Pearl in loving memory of her mother, Gitta Seliger

Elaine Farber in memory of her loving husband, Joseph Farber

Alyne Lichtig in loving memory of her mother, Adele Bierman

Harriet Selinger in loving memory of her grandparents: Hyman & Nellie Surasky Henry & Mollie Lipsky

Joseph Levine in loving memory of his wife, Frances B. Levine

David & Marlene Snedaker in loving memory of her mother, Elizabeth Gavin

Bob & Estelle Gutworth in loving memory of his mother, Bertha Lermer

Frann Axelrad & Barry Rosenberg in loving memory of Ethyl Fried

## NEW BUILDING FUND

Jacky & Mike Philips in honor of the marriage of Adam & Kate

Jim Donahue in appreciation of all the thoughts and prayers everyone gave him for his recovery

Joan & Marvin Weiss with congratulations on the Bar Mitzvah of Jacob Turteltaub

Joan & Marvin Weiss in loving memory of Ethyl Fried

Jacob Turteltaub with Best Wishes for our new Temple

Jim & Linda Turteltaub with Best Wishes for our new Temple

## SHELDON PURITZ BUILDING FUND

Joyce, Bruce, & David Himelman in loving memory of Danny Gold

## RABBI'S DISCRETIONARY FUND

Stanley Lechner in loving memory of his dear parents, Celia & Isaac Lechner

Jim Donahue in appreciation for Rabbi's thoughts and prayers for his recovery

Ross Gertner in appreciation for Rabbi's unveiling service for his uncle, Barney Gertner

## GENERAL

Jack & Marilyn Sabo in loving memory of Donald Schipper

Jacky & Mike Philips with Get Well Wishes for Iris Baumgarten

Bob & Estelle Gutworth with Get Well Wishes for their daughter, Michele Sass

Fran & Hal Gimpel with Get Well Wishes for Iris Baumgarten

Dennis Lyons and Family sends good wishes for our New Temple

Bernard Lendler in appreciation

Edith & Sheldon Wolpin in loving memory of Ethyl Fried

Kathleen Byrne in loving memory of Merton Levey

## ISRAEL ONE FAMILY FUND

The Ligorski Family

**TZEDAKAH continued**

**ONEG SHABBAT FUND**

Martin & Judith Lefsky in honor of  
their Anniversary  
December 2

Reuben & Iris Baumgarten in  
honor of their Anniversary  
December 22

Marvin & Deborah Wasserman in  
honor of their Anniversary  
December 25

Laurence & Gloria Kaplan in  
honor of their Anniversary  
January 24

Bob & Estelle Gutworth in honor  
of their 65<sup>th</sup> Anniversary  
January 26

Bert & Regina Albert in honor of  
their 62<sup>nd</sup> Anniversary  
January 30

**RELIGIOUS SCHOOL**

Shelly & Dennis Newman in  
honor of the Bar Mitzvah of  
Joshua Francis

Sonya Wallace in loving  
memory of Ethyl Fried

Sonya Wallace in loving  
memory of Hannah Rosenberg



**CIRCLE OF FRIENDS**

Francine & Harold Gimpel  
The Ligorski Family

**TREES**

Roz & Bill Terzi in honor of  
the Bat Mitzvah of  
Charlotte Mandel

Nancy Grossman & Family  
in loving memory of  
Abraham Jay Cohen

**POLLINGER  
SCHOLARSHIP FUND**

Lois Pollinger with Get Well  
Wishes for Fran Cohen

Carroll Williams in loving  
memory of  
Hannah Rosenberg

Lois Pollinger with wishes  
for a speedy recovery to  
Iris Baumgarten

**Refuah Shleima**

Regina Albert  
Ann Albright  
Nancy Aria  
Stu Aronson  
Fred & Shirley Ashton  
Andrea Avella  
Bill Bassoff  
Lillian Bauman  
Iris Baumgarten  
Gregg Bodek  
Gabrielle Boyer  
Aiden Binkley  
Nancy Blunck  
Dov Eisak  
Beth Endlich

Trish Frankenberg  
Shawn Friedman  
Leonard Gibel  
Linda Gillick  
Michael Gillick  
Harold Gimpel  
Frieda Grossman  
Phyllis Guida  
Lloyd Halperin  
Lucas Jackowski  
Mark Kaban  
Thomas Kelly  
Rayna Kravetz

June Madden  
Anne Maltzman  
Milton Markowitz  
Noah Nacamulli  
Ida Olshin  
Sharon Rand  
Ron Salsbury  
Paul Sayah  
Stewart Schechter  
Ellen Shurak  
Miriam Shuster  
Howie Singer  
Deborah Wasserman

**SPECIAL EVENT COMING UP?**

Beth Am Shalom is excited to announce that we can now cater for all of your events.

Whether it is a:

Bar/Bat Mitzvah,  
Engagement Party,  
Wedding,  
Anniversary Party, or  
any other noteworthy event,

please consider catering your next affair with us.

For further information, please call  
Carl or Tama Nelson  
(732) 929-0866  
or  
carlhn@comcast.net

**DONOR WALL**

There are still spaces open on our

Donor Wall:

\$2,500  
\$ 5,000  
\$ 10,000

Sanctuary Seats:

\$ 500

Brick Pavers:

\$ 150

Additional naming donations available:

\$36,000 for the Arc  
\$50,000 for the Library  
\$75,000 for the Sanctuary  
\$75,000 for the Religious School Wing  
\$20,000 for each Classroom

Please pick up a brochure outlining all the above.  
You will find them in the main lobby.  
Thank you in advance for making our New Home  
a Beautiful House of Worship!

**MAKING A DONATION IS EASY**

In an effort to make it easier for you to help make the office run more efficiently, we request that the form below be used when making a donation. Please fill it out and mail or drop it off at Temple, **along with your check**. Thank you for your cooperation.

(The minimum donation for an acknowledgement card to be sent is \$10.00)

*Funds to which donations can be made are:*

Rabbi Stanley & Myra Yedwab Adult Academy of Judaism, Sheldon Puritz Building Fund, Harry David Sussna Memorial Fund, Merrill Pollinger Scholarship Fund, Rabbi's Discretionary Fund, New Temple Building Fund, Food Bank, General Fund, Oneg Shabbat, Religious School, Honorial/Memorial, Social Action, Yahrzeit, Youth Group, Prayer Book\*

\*Please note: while lesser donations are welcome, the cost of a Prayer Book is now \$35.00 & large print is \$45.00

-----  
Please accept the following donation(s) to the fund indicated below:

From: \_\_\_\_\_ Address: \_\_\_\_\_

Please send acknowledgment card to:

Please send acknowledgment card to:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

In memory of/in honor of/on the occasion of:

In memory of/in honor of/on the occasion of:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Fund: \_\_\_\_\_ \$ \_\_\_\_\_

Fund: \_\_\_\_\_ \$ \_\_\_\_\_

## Yahrzeit

### January 7

Mark Blankfield  
Jack Chamikles  
Samuel Cooper  
Joseph Farber  
Hyman Feldman  
Frances Glick  
Jerome Harris  
Herman Jacobs  
Harry Lefsky  
Irving Levey  
Ann Levine  
Selig Ligorski  
Fannie Mopsick  
Sheldon Puritz  
Dotty Savell  
Bella Bassoff Schreiber  
Victoria Shaul  
Rae Wiener  
Eileen Winters



### January 21

Charles Arnao  
Arthur Berger  
Samuel Eilbaum  
Anna Grabelle  
David Kaban  
Sol Kayne  
Nathan Lener  
Charles Litman  
Joseph Margolin  
Faye Mittelman  
Herman Mopsick  
Ella Nappa  
Max Rosenkrantz  
Deborah Rosenzweig  
Irving Savrick  
Sarah Seltzer  
Ben Seruya  
Sterling Shapiro  
Sidney Thurschwell  
May Zucker

### January 14

Israel Balous  
Bea Brachman  
B.B. Donahue  
Henry Feldman  
Bernard Frey  
Nathan Goldman  
Joseph Kaplan  
Pearl Kaplan  
Irving Krantz  
Barnet Levine  
Irving Morgan  
David Seltzer  
Alec Swyer  
David Wechsler  
Lawrence Wilson



### January 28

Harry Berenter  
Sara Cohen  
Clara Cutler  
Milton Davis  
Sadie Gelberg  
Ella Harris  
Lynn Kannen  
Theodore Kaplan  
Ruth Loslow  
Harry Lener  
Bernard Levine  
Martin Meyers  
Michael Nappa  
Frederick Oaklander  
Louis Pinker  
Minnie Pinker  
Anna Richmond  
Julian Shapiro  
Paul Simms

When observing a Yahrzeit, please check the Kaddish list to be sure your loved one's name is included. If omitted, please inform Rabbi Gold so he can add it to the list. The Kaddish list will be displayed on the table just outside the sanctuary.

# MEMORIALS

## Beth Olam Cemetery

*Located at 1235 Route 70 in Lakewood*

A perpetual care memorial park with ground level grave markers only.

For information and availability, contact:  
 Sonya Wallace - 732.323.8722 or  
 Marilyn Gilbert - 732.657.4119 or  
 Temple Office - 732.363.2800

\* \* \* \* \*

## Toms River Jewish Cemetery

*Whitty Road, Toms River*

Section One reserved for Jewish decedents, with traditional upright grave markers.

Section Two reserved for non-Jewish decedents, with ground level grave markers only.

Section Three reserved for Jewish decedents, with ground level grave markers only.

For information and availability, contact:  
 Michael Philips - 732.914.0010 or  
 Temple Office - 732-363-2800

**The Rabbi, Cantor, Officers and Members of the Congregation extend their heartfelt sympathy to . . .**

***The Moscovitz Family on the loss of Belle Moscovitz***

***David Fried and Family on the loss of his wife, Ethyl Fried***

***Ralph Rosenberg and Family on the loss of his wife, Hannah Rosenberg***

***Randi Ross and family on the loss of her father, William Ross***

***Scott Bussell and Family on the loss of his father, Sidney Bussell***

## When Tragedy Strikes

Tragedy often comes suddenly and unannounced, therefore, it is wise to plan for the eventuality when death touches us. We want to be there for you, and accordingly, we have prepared this emergency guideline, which we hope you will save:

1. If a loved one becomes seriously ill and is taken to the hospital, please call Rabbi Gold at his temple office.
2. If the situation is grave, do not hesitate to call Rabbi Gold at his home: 732-363-4986.
3. If the Rabbi is unavailable, we do have contingency plans. Please call a Temple Officer or Committee Chairperson listed below:

Pamela Ligorski..... 732-505-8204  
 Charles Flum ..... 732-240-3437  
 Francine Gimpel..... 732-657-7120

Cemetery Committee:  
 Sonya Wallace ..... 732-323-8722  
 Marilyn Gilbert ..... 732-657-4119  
 Mike Philips.....732-914-0010

## Memorializing Our Loved Ones

Temple has several ways for you to keep alive the memory of your loved ones. The most beautiful is the stained glass Honorial/Memorial Board in our back entrance foyer. An inscription can be placed on a stained glass piece with names added to it through the years at no additional cost.

A permanent inscription on this board is: \$1,000 to \$3,000.

There is also the large wooden Chai on the wall in the front foyer. An Honorial or Memorial plaque can be placed on that for \$500.

There is also the Memorial Wall of bronze plaques opposite the entrance to the Sanctuary. These plaques are lit for the month of the person's Yahrzeit anniversary. The cost for the bronze plaque is \$250.

All names on the Memorials go into the annual Yom Kippur Memorial Booklet.

***Please contact the Temple Office at 732-363-2800***

## Men's Club

Well, the calendar year 2010 concluded with many exciting events including the completion of our new synagogue, moving, the dedication ceremony, Chanukah, New Years Eve and other special events for many of us. During the past month the Beth Am Shalom Chanukah party was very well attended and we hope all of the children and parents had an enjoyable time. Thank you to all of the volunteers from Men's Club and Sisterhood who dedicated their time and efforts towards making this event successful. Also, thank you to Religious School for providing the entertainer.

As we go into the New Year, the Beth Am Shalom Men's Club will continue to run events with the intent of providing a little entertainment, some eats, and opportunities for all congregation members to get together and just have a good time. We encourage everyone to join us for these upcoming events including the Sweetheart Brunch on February 13th, Pasta Fa Schul on May 21<sup>st</sup>, and Breakfast with Rabbi on June 5th. Additional information on these events will be announced.

In the near future the Men's Club will also begin this year's raffle from which the lucky winner will receive a free family membership for the July 2011 through June 2012 period. Final details are currently being finalized and tickets will go on sale shortly. Beth Am Shalom Men's Club sponsors events and activities geared at supporting Temple needs while creating a spirit of unity and establishing opportunities for socialization amongst the congregation. Monthly meetings are normally held on the third Sunday of each month. This month's Men's Club meeting is scheduled for January 16, 2011 at 10:00. As usual, a free breakfast including bagels and lox will be served.

Anyone wishing information on the Men's Club can contact me, or any of the other officers— Carl Nelson (VP), Fischel Myers (Secretary), or Stan Lechner (Treasurer). Any of us can be contacted through the central office.

Best regards,

*Joel Kahn*, President

## Sisterhood

Welcome to 2011. I wish you all a wonderful, safe and healthy New Year and may all you hope and dream for come to you. Looking back, as we close the page on 2010, it was a very good year full of hard work and anticipation.

October 24th came and went and left us with many memories of what once was and what now will be. A new home is always filled with a lot of hard work to get it to that comfortable stage. All of us working together will have Beth Am Shalom a comfortable place to be for our spiritual and social needs, but it all takes time.

The kitchen, with a few electrical corrections and some changes, is now running quite well. We now have a solid group dedicated for the Bingo kitchen which is also working well.

The Sisterhood has decided that the 2nd Wednesday at 10 am of every month will be the regular meeting. We are trying to develop a schedule that will appeal to a wide variety of people. This year is coming to an end, and with the cold winter there will be plenty of time to think of spring. So here are some things for you to ponder: February 13th will be our Sweetheart Brunch, and March 22, we will be hosting a Mahjongg, Canasta, and game party. The fun starts at 11:30 am including fun, food and door prizes. All this for \$18.00 per person. More information to follow on this event. Looking forward, we are going to get a Pampered Chef party together in the spring, so all you cooks come on in for a night of fun and learning. Details on the Pampered Chef will follow.

I want to thank the wonderful group of ladies who have been there for me on a moment's notice to accomplish whatever had to be done. Without your dependable help, nothing this past year would have been accomplished. Special thanks go to Fern, Susan and Anita for taking the time to get me through.

*Evelyn Zucker*, President

## Trees in Israel

Beth Am Shalom is now selling trees in Israel through the Jewish National Fund.

Do you have a simcha such as births, birthdays, engagements, weddings, bar/bat mitzvahs or anniversaries that you wish to honor and/or a death that you want to memorialize?

The cost is \$18.00 per tree.

You can purchase individual trees, a ring of trees (3), a circle of trees (5) or an orchard of trees (10).

**Please contact Fran Gimpel, 732-657-7120**

and give her the name of the honoree or decedent, and the name and address where to send the acknowledgement.

(Donations to this program will be listed on the Tzedakh Page)

### LARRY SCHECHTER

(908) 770-8013

Stop Action  
Photography

Call me for your event!

email: [Larry@stopap.com](mailto:Larry@stopap.com)

### HANDY MAN

**(732) 349-9617**

All types of work  
Call Lucjan  
Excellent References

Part time Custodian of Beth Am Shalom

### TEMPLE MEMBER FURLOUGHED

Available for jobs you want done!

- Yard Work
- Minor Repairs
- House/Office Cleaning
- Interior/Exterior Painting

Call **Steve Rosenzweig:**

(908) 448-1938  
(732)363-5499

### TEMPLE MEMBER LAID OFF

#### MATH & SCIENCE TUTOR

(For K-12<sup>th</sup> Grades)

Call **Dave Farrell: 732-766-6494**

#### PIATE DJ & KARAOKE

("Party In A Truck Entertainment")

Call **Dave: 732-581-8503**

## BLOOMFIELD-COOPER JEWISH CHAPELS, Inc.

Since 1978, the Bloomfield Family has managed  
And operated funeral Chapels with traditional  
Jewish values, dignity, care and respect.

Located in:

Lakewood • Ocean • Manalapan

**1-800-247-5235**

L. Bloomfield Dir./Mgr. NJ Lic. #3357  
A. Bloomfield Mgr./Dir. NJ Lic. #4074

*Special Occasions Are  
Our Specialty!*

**The Mill at  
Spring Lake Heights**

**Serving Prime Steaks and  
Fresh Seafood**

Elegant Interiors, Superb Cuisine,  
and Scenic Lakeside Views make

The Mill the perfect setting

for your Wedding, Bar/Bat Mitzvah,  
Sweet Sixteen, Anniversary Party,  
Shower or other celebration!

*a new Menu,  
a new Feeling,  
for a new  
Generation*

Banquet Facilities for Parties up to 250.

101 Old Mill Road  
Spring Lake Heights, NJ 07762  
**732-449-1800**  
www.TheMillNJ.com



*As* the only independently owned Jewish  
funeral home in Ocean County, we offer  
quality funeral services at affordable prices to the  
Orthodox, Conservative and Reform Communities.

Martin Goldstein  
MANAGER  
NJ LIC #4025

Eric J. Amyot  
DIRECTOR  
NJ LIC #4179

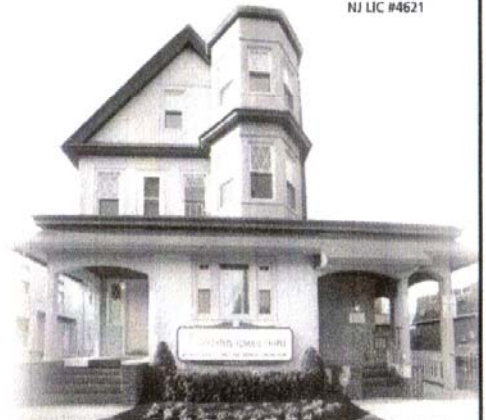
Nesanel M.  
Rabenstein  
DIRECTOR  
NJ LIC #4621

**Serving the community  
with compassion and care  
for over 25 years.**

- Consultation and estimates without obligation
- Funded pre-planned funerals with guaranteed pricing
- Residential visits available



**BELKOFF  
GOLDSTEIN FUNERAL CHAPEL**



313 Second Street, Lakewood, NJ 08701 ■ 732.364.0900 ■ 800.487.2553 ■ www.belkoffgoldsteinfuneralchapel.com

*Weichert*



**Gina Klein**  
Sales Representative  
Weichert Million Dollar Sales Club  
office 732.240.0500 • fax 732.244.6361  
cell 732.267.2066  
gklein@weichert.com  
www.ginakinseellsrealtestate.com



1322 Hooper Ave.  
Tom's River, NJ 08753



**Felsen Insurance Services, Inc.**

**PAUL E. FELSEN, CPCU**  
NFLPA Registered Player Financial Advisor  
3155 Route 10, Denville, New Jersey 07834  
973 / 361-1901 • Fax: 973 / 361-2660  
http://www.felsen.com  
E-mail: pfelsen@felsen.com

**FORM**

Booth 111 Building 3  
Red Bank Antique Center  
226 West Front Street  
Red Bank, NJ 07701  
732-842-4336

Shelly Newman

732-367-4633  
732-901-0110 (Fax)  
rsn23@mac.com

**FUNCTION**



**NEWMAN ASSOCIATES**

Dennis R. Newman, P.E.  
Principal

7 London Drive (732) 901-0110  
Jackson, NJ 08527 E-mail: anoldsaw@aol.com

The Writing Coach

Overcome your fear of writing  
Strengthen your writing skills  
Learn simple, effective  
techniques for successful  
Drafting  
Revising  
Proofreading  
Editing

Group Workshops Individual Tutoring

**RocheLle Newman, BA, MA**

NJ Certified English Teacher  
30 Years Experience  
ETS Trained SAT II Essay Scorer

**NJASK Writing Tasks**  
**GEPA Writing Tasks**  
**HSPA Writing Tasks**  
**SAT II Essay**  
**College Application Essays**

Phone: (732) 367-4633  
Fax: (732) 901-0110  
Email: rsn23@mac.com



**By Invitation Only**

Complete Party & Design Service

Invitations \* Calligraphy \* Centerpieces \* Decorations  
Balloons \* Party & Wedding Favors \* Sign-In Boards  
Unique & Custom Giftware \* All Business Printing

Tel. (732) 363-4754  
Fax (732) 364-4441  
Cell (732) 600-9897

Judie Singer  
11 Cathedral Drive  
Lakewood, NJ 08701

**Your ad could be here!**



BETH AM SHALOM  
 1235 Highway 70  
 Lakewood, NJ 08701

<b>BETH AM SHALOM</b>	<b><i>Religious School Calendar</i></b>		
<p>1235 Highway 70            Lakewood, NJ 08701            Ph: 732-363-2800 • Fax: 732-363-7823</p> <p>Rabbi Stephen D. Gold            Cantor Alisa T. Forman            Rabbi Stanley Yedwab, Rabbi Emeritus            Josh Inzelbuch, Educational Director            Pam Ligorski, President            Charles Flum, Vice President            Francine Gimpel, 2<sup>nd</sup> VP            Joan Weiss, Financial VP            Mark Kovar, Treasurer            Laurie Keats, Secretary            Barbara Hankins, Office Admin / Editor            Barbara &amp; Henry Yuson, Webmasters</p>	Month	Closed	Special Events
	October	10, 12	<i>Friday, 1<sup>st</sup> – 7:00 Consecration &amp; Family Service</i> <i>Sunday, 17<sup>th</sup> – NEW TEMPLE!</i> <i>Sunday, 24<sup>th</sup> – Special Dedication Service</i>
	November	7, 28	<i>Friday, 4<sup>th</sup> – 7:00 Family Service</i>
	December	26, 27	<i>Friday, 3<sup>rd</sup> – 6:00 Pot Luck Dinner</i> <i>Friday, 3<sup>rd</sup> – 7:00 7<sup>th</sup> &amp; 8<sup>th</sup> Grade Service</i> <i>Sunday, 5<sup>th</sup> – Family Chanukah Party</i>
	January	2, 16	<i>Friday, 6<sup>th</sup> – 7:00 Family Service</i>
	February	20	<i>Friday, 4<sup>th</sup> – 7:00 6<sup>th</sup> Grade Service</i>
	March		<i>Friday, 4<sup>th</sup> – 7:00 5<sup>th</sup> Grade Service</i> <i>Sunday, 20<sup>th</sup> – Purim Carnival &amp; Magilla Reading</i>
	April	17, 18, 24, 26	<i>Friday, 1<sup>st</sup> – 7:00 Family Service</i> <i>Sunday, 10<sup>th</sup> – Model Seder, K-3 &amp; 6<sup>th</sup> Gr.</i> <i>Tuesday, 12<sup>th</sup> – Model Seder, 4&amp;5, 7-9 Gr.</i>
	May	8	<i>Friday, 6<sup>th</sup> – 7:00 3<sup>rd</sup> &amp; 4<sup>th</sup> Grade Service</i> <i>Friday, 27<sup>th</sup> – Confirmation</i>
	<p><b><i>Check out our website:</i></b>  <b><a href="http://www.bethamshalom.org">www.bethamshalom.org</a></b></p>	Last Sessions: Sunday, May 22 <sup>nd</sup> and Tuesday, May 24 <sup>th</sup>	
* Grades K-3 will be participating in all family services. Although Attendance is no mandatory, it is a learning experience, enjoyable for the children and an honor to be called up to the Bima. Please help your children to have this wonderful experience as often as possible.			
<p>Beth Am Shalom: Reform Jewish Congregation, Est. July 2007 by the merger of Temple Beth Am and Temple Beth Shalom.            Member of the Jewish Federation of Ocean County and Union for Reform Judaism.            The Shofar is a monthly periodical. Annual Subscription cost for mailing is \$35.            Issue Date: January 2011, Volume 4, Issue Number 7</p>			